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## Technical data sheet

# GRAVURE PVC INKS

- **Description**

Vinyl based ink system suitable for PVC shrink .

- **Application**

Flexible packaging for confectionary and general purpose product pouches printed on PVC.

- **Print Process**

Gravure

- **Print Substrate**

Shrink PVC.

- **Key Product Feature**

Excellent printability and re-solubility, High colour strength, Excellent COF, Low solvent retention, suitable for speed from 50 Mts/ Min to 300 Mts/ Min

- **Ink Application Details**

Reducer	---	Ethyl Acetate : Toluene (70:30)
Retarder	---	MIBK
Running Viscosity	---	13 Sec- 15 Sec (by B4 cup @ 30°C)



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## SPECIFICATION PET INKS

SR. No.	Product Description	INK VISCOSITY (By B4 Ford CUP @ 30°)	SOLID CONTENT	SOLVENT SYSTEM	ARSR PROPERTY	LIGHT FASTNESS VALUE
1	WHITE	35±5 Sec	38±2	ETHYL ACETATE : TOLUENE	√	7-8
2	YELLOW 13	35±5 Sec	22±2	ETHYL ACETATE : TOLUENE	√	5
3	NON ARSR/LF MAGENTA 57.1	35± 5 Sec	22±2	ETHYL ACETATE : TOLUENE	X	2-3
4	CYAN	35±5 Sec	22±2	ETHYL ACETATE : TOLUENE	√	6-7
5	BLACK	35±5 Sec	22±2	ETHYL ACETATE : TOLUENE	√	7-8
6	NON ARSR/LF RANA RED	35±5 Sec	23±2	ETHYL ACETATE : TOLUENE	X	2-3
7	ORANGE 13	35±5 Sec	23±2	ETHYL ACETATE : TOLUENE	√	3-4
8	NON ARSR/LF VIOLET 3	35±5 Sec	23±2	ETHYL ACETATE : TOLUENE	X	3-4
9	GREEN 7	30±5 Sec	24±2	ETHYL ACETATE : TOLUENE	√	6-7
10	ARSR/LF MAGENTA 146	40±5 Sec	21±2	ETHYL ACETATE : TOLUENE	√	5-6
11	ARSR/LF RED	55±5 Sec	21±2	ETHYL ACETATE : TOLUENE	√	5
12	ARSR/LF VIOLET 23	55±5 Sec	21±2	ETHYL ACETATE : TOLUENE	√	5-6
13	ARSR/LF ORANGE 34	55±5 Sec	22±2	ETHYL ACETATE : TOLUENE	√	5

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14	ARSR/LF GREENER YELLOW 17	50±5 Sec	22±2	ETHYL ACETATE : TOLUENE	√	5-6
15	L/F MAGENTA48.2	35±5 Sec	22±2	ETHYL ACETATE : TOLUENE	X	5
16	REDUCING MEDIUM	25±5 Sec	15±2	ETHYL ACETATE : TOLUENE	√	8

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